



HKBU Endowed Professorships Scheme 香港浸會大學冠名教授席計劃

An "Endowed Professorship" is among the highest honours that can be bestowed upon prominent academics at HKBU in recognition of their accomplishments and in support of their scholarly endeavours. Established thanks to the backing of philanthropic benefactors, the Endowed Professorships Scheme aims to recruit and retain the world's top scholars, thereby strengthening our research capacity, extending the frontiers of knowledge and nurturing upcoming talents and leaders for society.



Dr. Clement C.J. Chen, GBS, JP
Chairman of the Council and the Court
HKBU

I sincerely invite all sectors of the community to render their support to HKBU's Endowed Professorships Scheme. Your contribution will not only help our scholars to quest for excellence, but also fully utilise their expertise for the benefit of all humankind.



Professor Roland T. Chin
President and Vice-Chancellor
Chair Professor of Computer Science
HKBU

The Endowed Professorships Scheme will attract the world's greatest minds to HKBU to promote world-class, ground-breaking research and broaden students' horizons.

2020 Endowed Professorships

Cheung On Tak Endowed Professorship in Chinese Medicine

Endowed by Cheung On Tak Charity Foundation

"Chinese medicine has been used for several thousand years in the prevention and treatment of illnesses, making a significant contribution to public health and the world's medical science. It is still widely practised in the modern world and sheds light on diseases that are difficult to cure at present. Through the establishment of this endowed professorship, it is hoped that more innovative and significant research related to Chinese medicine can be conducted at HKBU. I believe the integration of this ancient wisdom with modern medical science will create notable benefits for humanity."

Cheung On Tak Charity Foundation

Incumbent: Professor Jia Wei



Professor Jia Wei is Chair Professor in Chinese Medicine and Systems Biology of the School of Chinese Medicine and Director of the Hong Kong Traditional Chinese Medicine Phenome Research Centre at HKBU. As one of the world's leading figures in metabolism and translational research, Professor Jia has founded and taken up directorship of prominent research centres in the US and China. His work focuses on microbial metabolomics and host-gut microbe metabolic interactions. He also developed an impactful laboratory that supports translational research in cancer biology, drug discovery and traditional Chinese Medicine. In 2016, his research team received second prize of the Natural Science Award from the Shanghai Municipal Government. The strong influence of his publications is evidenced by his exceptionally high citation count on Google Scholar of over 21,000.

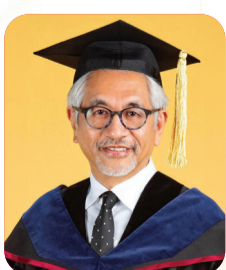
Dr. Hung Yeung Pong Wah Endowed Professorship in Film and Television

Endowed by Hung Hin Shiu Charitable Foundation Limited

"Film and Television are much more than just entertainment. They are an art form that simulates experience to communicate ideas and beauty, as well as a cultural artefact that records the culture of their creators. Hong Kong is considered as being among the major global film and television content exporters and has one of the world's largest and most dynamic film and television industries. We wish that the establishment of this endowed professorship can help HKBU's Academy of Film nurture more future talents, thereby bringing fresh blood to the industry."

Hung Hin Shiu Charitable Foundation Limited

Incumbent: Professor Man Shu Sum



Professor Man Shu Sum is Associate Director of the Academy of Film, School of Communication at HKBU, as well as an all-round veteran of Asia's media industry. In the 1980s and 1990s, he helped Singapore shape its media landscape and create soft power through film and television. Entering the 21st century, he spearheaded the launch of two award-winning television channels. With his solid experience in the industry, Professor Man has developed novel courses for the Academy of Film and established the unprecedented studio i, which provided students with opportunities to participate in commercial film making. He also initiated the setting up of the first Dolby Atmos Sound Studio in the Asian tertiary education sector. Professor Man was selected as one of the Top 50 Asia Film Leaders by the prestigious American entertainment trade magazine *Variety*.

Vincent V.C. Woo Endowed Associate Professorship in Chinese Medicine

Endowed by Vincent and Lily Woo Foundation

"Since its founding in 1999, HKBU's School of Chinese Medicine has been developing various platforms to conduct innovative research, engaging experts in the testing, authentication and standardisation of Chinese medicine, contributing to the improvement of public health and the well-being of mankind. I hope this first-ever associate professorship endowment at HKBU and the continuous support from our Foundation will help advance the development and internationalisation of Chinese medicine, to elevate its status in modern medicine."

Ms. Alice Woo
Chair of the Vincent and Lily Woo Foundation

Incumbent: Dr. Han Quanbin



Dr. Han Quanbin is Associate Professor of the School of Chinese Medicine of HKBU. He is an expert in natural product chemistry, quality analysis of herb medicines and natural polysaccharides. With his team, Dr. Han has developed rapid testing methods to authenticate expensive Chinese medicines such as *Tiepi Shihu* and *Cordyceps sinensis*. His invention has won him a number of awards, including a silver medal at the Hong Kong Innovative Invention Award in 2017, and a gold medal at the First Asia Exhibition of Inventions Hong Kong in 2018. The innovation has been included in 2019 Compilation of Outstanding Research Achievements by Young Scholars of Chinese Medicine. With his patented technology, Dr. Han founded a start-up to provide authentication services for precious Chinese medicines for the industry.

Dr. Hung Hin Shiu Endowed Professorship in Music

Endowed by Hung Hin Shiu Charitable Foundation Limited

"HKBU is one of the few universities in Hong Kong that provide music education. Over the years, its long-standing and prestigious Department of Music has nurtured generations of graduates who are equipped with a well-rounded practical, creative and intellectual foundation. We hope that this endowed professorship will serve as recognition of the Department's contribution and achievements in the University's drive to assist students in reaching a high level of musical and intellectual development."

Hung Hin Shiu Charitable Foundation Limited

Incumbent: Professor Johnny M Poon



Professor Johnny M Poon is Associate Vice-President (Interdisciplinary Research), Head of the Department of Music and Convenor of the Creative Media/Practice Research Cluster of HKBU. Of his professional practice, he has maintained a highly successful career as a conductor, appearing regularly in concert halls and ensembles across the globe. In his own research, Professor Poon focuses on interdisciplinary projects that break traditional artistic and disciplinary boundaries. Recently, he has contributed to a modern adaptation of an 18th century opera by Antonia Caldara, which combines the music with dance, theatre, visual media and AI technologies. In addition to teaching and research, Professor Poon plays an indispensable role in capital works projects and oversees the development of six interdisciplinary research laboratories. He is an elected fellow of the Hong Kong Academy of the Humanities.

Other Established Endowed Professorships

- **Dr. Elizabeth K.S. Law Endowed Professor in Advanced Materials**
Professor Cheah Kok Wai
Endowed by Dr. Elizabeth K.S. Law, MH
- **Dr. Mok Man Hung Endowed Professor in Chemistry**
Appointment to be announced
Endowed by Various Alumni and Supporters
- **Dr. Kennedy Y.H. Wong Endowed Professor in Chinese Medicine**
Professor Lyu Aiping
Endowed by Dr. Kennedy Y.H. Wong, BBS, JP
- **Tsang Shiu Tim Endowed Professor in Chinese Medicine Clinical Studies**
Professor Bian Zhaoxiang
Endowed by Tsang Shiu Tim Charitable Foundation
- **Kwok Yat Wai Endowed Professor in Environmental and Biological Analysis**
Professor Cai Zongwei
Endowed by Kwok Chung Bo Fun Charitable Fund
- **Fung Hon Chu Endowed Professor in Humanics**
Professor John Nguyet Erni
Endowed by Fung Hon Chu Foundation

In alphabetical order by discipline



Acknowledgement

Hong Kong Baptist University would like to express our heartiest gratitude to all donors and organisations for their contribution towards the Endowed Professorships Scheme.



www.hkbu.edu.hk/endowed-professorship/en